

Ashley P. Miller

Editorial Graphic Designer | Publication Designer | Print Production Specialist

Atlanta, GA | 404.229.8534 | ashleypmillercreative@gmail.com | AshleyPMiller.com/performance-in-print | LinkedIn.com/in/AshleyPMiller

PROFESSIONAL SUMMARY

I believe exceptional editorial design is built on precision, consistency, and craftsmanship. Whether designing a concert program, museum exhibition, or annual report, I'm equally comfortable developing creative concepts and refining the smallest production detail.

For more than 15 years, I've created sophisticated print communications, editorial publications, and audience-facing marketing materials for performing arts organizations, nonprofits, healthcare systems, hospitality brands, and community initiatives. Expert in Adobe InDesign, typography, publication layout, and print production, I transform complex content into engaging, highly readable designs while balancing visual storytelling with meticulous production standards.

Career highlights include creative work for the Recording Academy, Georgia Music Hall of Fame, Rialto Center for the Performing Arts, Lifecycle Building Center, and numerous nonprofit and event-based organizations. I'm known for exceptional attention to detail, collaborative communication, and delivering polished, press-ready files that elevate audience experiences.

CORE STRENGTHS

- Editorial Design & Visual Storytelling
- Publication & Print Production
- Typography & Long-Form Layout
- Complex Information Design
- Meticulous Attention to Detail
- Quality Control & Proofreading
- Deadline-Driven Production
- Creative Problem Solving
- Cross-Functional Collaboration
- Sponsorship & Donor Communications
- Performing Arts Marketing
- Nonprofit Communications
- Event & Program Collateral
- Brand Consistency

SKILLS

- Editorial & Publication Design
- **Adobe InDesign (Expert)**
- Typography & Information Hierarchy
- Multi-Page Layout & Pagination
- Print Production & Prepress
- Press-Ready File Preparation
- Quality Control & Proofreading
- Adobe Illustrator & Photoshop
- Cross-Functional Collaboration
- Deadline-Driven Project Management

EDUCATION

Bachelors Degree
Major in Graphic Design
University of Georgia

SELECTED EXPERIENCE

Ashley P. Miller Creative | Atlanta, GA

2015–Present

Editorial Graphic Designer | Creative Director

- Design editorial publications, annual reports, event collateral, donor communications, educational materials, and marketing campaigns for nonprofit, healthcare, hospitality, entertainment, and community organizations.
- Develop engaging multi-page layouts that transform complex content into visually compelling, reader-friendly publications through thoughtful typography, hierarchy, and information design.
- Produce press-ready files while managing revisions, production schedules, printer specifications, and quality assurance from concept through final delivery.
- Collaborate with executives, marketing teams, writers, photographers, vendors, and stakeholders to deliver polished creative solutions under demanding deadlines while maintaining exceptional accuracy and brand consistency.

Recording Academy – Atlanta Chapter | Atlanta, GA

1998–2005

Graphic Designer | Board Member | Graphic Design Chair

- Designed invitations, editorial event programs, advertising, sponsorship materials, and print collateral supporting chapter events and the annual Heroes Awards Gala.
- Managed design, print production, and vendor coordination while collaborating with board members, event committees, sponsors, and music industry professionals.
- Served as Graphic Design Chair, Voting Member of the Recording Academy, and member of the National GRAMMY Best Album Package Design Selection Committee, contributing creative leadership and design expertise to one of the music industry's most recognized organizations.

Rialto Center for the Performing Arts | Atlanta, GA

2000–2002

Art Director & Graphic Designer

- Art directed the illustration and designed promotional materials for the worldwide premiere of Broadway star Savion Glover's *Savion at the Rialto*.
- Designed integrated marketing collateral including event programs, posters, print advertising, and promotional materials supporting performances and audience engagement.
- Collaborated with marketing, production, and leadership teams to develop cohesive visual communications for nationally recognized performing artists.
- Produced print-ready artwork while maintaining brand consistency, production schedules, and high-quality publication standards.

Georgia Music Hall of Fame | Macon, GA

2000–2005

Graphic & Print Designer

- Designed exhibition branding, interpretive graphics, printed collateral, and promotional materials for major music history exhibitions including: *A Voice of Their Own: Black Classical Music in Georgia*, *Welcome to Atlanta: A Tenth Anniversary Celebration of So So Def Recordings*, and *Party Out of Bounds: 25 Years of Athens Music*.
- Assisted museum curators in developing exhibition materials and visual storytelling for music history exhibits.

Lifecycle Building Center | Atlanta, GA

2012–2015

Creative & Marketing Director

- Directed all marketing and communications for the nonprofit organization, including editorial publications, print collateral, fundraising materials, presentations, website content, and email communications.
- Developed the organization's branding, messaging, and educational materials while collaborating with the Board of Directors, Advisory Board, Marketing Committee, and staff to achieve strategic communication goals.
- Planned, branded, and managed major fundraising events, including the Annual Dinner and Revel in Reuse, overseeing event promotions, sponsorships, ticket sales, auction materials, volunteer coordination, and production logistics.
- Increased organizational visibility through integrated marketing initiatives, contributing to a 75% increase in sales revenue and growing the organization's social media audience to more than 3,000 followers in one year.